

KMOV One Memorial Drive St. Louis, MO 63102

Great American Media 1010 Wisconsin Ave. NW Washington, DC 20007-3603

Contract # 847412

Schedule Dates 09/18/12-09/24/12

Advertiser Democratic Congressional Campaign Cmte. (22071)

Agency/T-Code Great American Media (2039)/556615156

Product Political - US House (1175)

Brand DEMOCRAT - PAC (169546)
Salesperson Johannessen, Jordan (2818)

Sales Office TeleRep - New York

Buyer Name KAUFMAN,MEREDITH

Phone/Fax /

CPE 11/14/1568

Account Types National/Political PAC - Agency

Billing Type Weekly/Irregular
Comments DEM CONGRES CAMPAIGN

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

 Date Entered
 08/08/12

 Last Modified
 08/08/12

Betsy Waxberg

\$7,252.50

CO-OP No **Headline #** 06267887

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Net Total \$41,097.50

Sales Tax

Commission

 St. Louis (KMOV) (KMOV)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 45
 \$48,350.00

 Grand Total:
 45
 \$48,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20062- News @ 10pm M-F	2		х	x	х	×	1		2	\$2,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/8/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20063- Late Show with David Letterman		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/8/12
3.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20027- Inside Edition		1			i				1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	8/8/12
4.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20022- Price is Right	2		х	x	x	×			2	\$400.00	\$800.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/8/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12:27P- 2:57P (CT)	2		х	X	x	X	1	-	2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	8/8/12
6.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20023- News @ 12noon M-F	2		х	×	x	x			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/8/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	28663- Dr. Phil	2		х	x	х	×		-	2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/8/12
8.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20029- Young and the Restless	2	1	х	x	×	×	-		2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	8/8/12
9.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20054- News @ 5pm M-F	2		х	X	х	x	<u> </u>		2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/8/12
10.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	48386- News @ 5am	2		х	x	х	x	1		2	\$250.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/8/12
11.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20055- News @ 6pm M-F	2		х	x	x	×			2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/8/12
12.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20015- News @ 6am M-F	2		х	x	x	X	i		2	\$400.00	\$800.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/8/12
									1										

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:



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Advertiser Democratic Congressional Ca

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Net Total \$41,097.50

Sales Tax

 St. Louis (KMOV) (KMOV)
 By Broadcast Month
 Spots
 Rate

 Sep. 2012
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 Grand Total:
 45
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			Length	Run Times	SPW	110	Tu	VVC	111	Fr	Sa Su	I Spo	s Rate	Total	Station	Comments	Entered
ormal Line / SPOT	09/18/12-09/21/12	4	:30	0 20053- Entertainment Tonight	2		Х	X	X	X			2 \$1,200	900 \$2,400.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/8/12
ormal Line / SPOT	09/18/12-09/21/12	4	:30	0 131968- CBS This Morning	2		Х	х	х	х			2 \$200	00 \$400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/8/12
ormal Line / SPOT	09/18/12-09/21/12	4	:30	0 114240- Nate Berkus Show	2		Х	х	Х	x	- 1		2 \$150	00 \$300.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	8/8/12
ormal Line / SPOT	09/21/12-09/21/12	4	:30	0 115389- Blue Bloods				i		1	i		1 \$3,500	93,500.00	St. Louis (KMOV) (KMOV)	BLUE BLOODS	8/8/12
ormal Line / SPOT	09/22/12-09/22/12	4	:30	0 20108- News @ 10pm Sat				1			1		1 \$750	9750.00	St. Louis (KMOV) (KMOV)	NEWS 4	8/8/12
ormal Line / SPOT	09/22/12-09/22/12	4	:30	0 20103- News @ 6pm Sa							1		1 \$400	9400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	8/8/12
ormal Line / SPOT	09/23/12-09/23/12	4	:30	0 20789- News @ 10pm Sun				<u> </u>		<u>i i</u>	1		1 \$1,800	00 \$1,800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN	8/8/12
ormal Line / SPOT	09/23/12-09/23/12	4	:30	0 20144- Sports Sunday				<u> </u>			1		1 \$350	9350.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	8/8/12
formal Line / NFL	09/23/12-09/23/12	4	:30	0 11:58A- 6:15P (CT)		1			1		1		1 \$5,000	\$5,000.00	St. Louis (KMOV) (KMOV)	NFL FOOTBALLDEC'12-JAN'13	8/8/12
ormal Line / SPOT	09/23/12-09/23/12	4	:30	0 20757- News @ 5:30pm Su							1		1 \$400	9400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5:30P SUNDAY	8/8/12
ormal Line / SPOT	09/23/12-09/23/12	4	:30	0 20141- 60 Minutes				<u> </u>			1		1 \$3,500	93,500.00	St. Louis (KMOV) (KMOV)	60 MINUTES	8/8/12
ormal Line / SPOT	09/23/12-09/23/12	4	:30	0 8A- 10A (CT)		1					1		1 \$750	9750.00	St. Louis (KMOV) (KMOV)	CBS SUN MORNING/FACETHE NATION	8/8/12
	ormal Line / SPOT ormal Line / SPOT	ormal Line / SPOT 09/18/12-09/21/12 ormal Line / SPOT 09/21/12-09/21/12 ormal Line / SPOT 09/22/12-09/22/12 ormal Line / SPOT 09/22/12-09/22/12 ormal Line / SPOT 09/23/12-09/23/12 ormal Line / SPOT 09/23/12-09/23/12 ormal Line / NFL 09/23/12-09/23/12 ormal Line / SPOT 09/23/12-09/23/12	ormal Line / SPOT 09/18/12-09/21/12 4 ormal Line / SPOT 09/21/12-09/21/12 4 ormal Line / SPOT 09/22/12-09/22/12 4 ormal Line / SPOT 09/22/12-09/22/12 4 ormal Line / SPOT 09/23/12-09/23/12 4	ormal Line / SPOT 09/18/12-09/21/12 4 :3 ormal Line / SPOT 09/21/12-09/21/12 4 :3 ormal Line / SPOT 09/22/12-09/22/12 4 :3 ormal Line / SPOT 09/22/12-09/22/12 4 :3 ormal Line / SPOT 09/22/12-09/22/12 4 :3 ormal Line / SPOT 09/23/12-09/23/12 4 :3 ormal Line / SPOT 09/23/12-09/23/12 4 :3 ormal Line / NFL 09/23/12-09/23/12 4 :3 ormal Line / SPOT 09/23/12-09/23/12 4 :3	ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning ormal Line / SPOT 09/18/12-09/21/12 4 :30 114240- Nate Berkus Show ormal Line / SPOT 09/21/12-09/21/12 4 :30 115389- Blue Bloods ormal Line / SPOT 09/22/12-09/22/12 4 :30 20108- News @ 10pm Sat ormal Line / SPOT 09/22/12-09/22/12 4 :30 20103- News @ 6pm Sa ormal Line / SPOT 09/23/12-09/23/12 4 :30 20789- News @ 10pm Sun ormal Line / SPOT 09/23/12-09/23/12 4 :30 20144- Sports Sunday ormal Line / NFL 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20141- 60 Minutes	ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning 2 ormal Line / SPOT 09/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 ormal Line / SPOT 09/21/12-09/21/12 4 :30 115389- Blue Bloods ormal Line / SPOT 09/22/12-09/22/12 4 :30 20108- News @ 10pm Sat ormal Line / SPOT 09/22/12-09/22/12 4 :30 20103- News @ 6pm Sa ormal Line / SPOT 09/23/12-09/23/12 4 :30 20789- News @ 10pm Sun ormal Line / SPOT 09/23/12-09/23/12 4 :30 20144- Sports Sunday ormal Line / NFL 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20141- 60 Minutes	ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning 2 cornal Line / SPOT 09/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 cornal Line / SPOT 09/21/12-09/21/12 4 :30 115389- Blue Bloods cornal Line / SPOT 09/22/12-09/22/12 4 :30 20108- News @ 10pm Sat cornal Line / SPOT 09/22/12-09/22/12 4 :30 20103- News @ 6pm Sa cornal Line / SPOT 09/23/12-09/23/12 4 :30 20789- News @ 10pm Sun cornal Line / SPOT 09/23/12-09/23/12 4 :30 20789- News @ 10pm Sun cornal Line / SPOT 09/23/12-09/23/12 4 :30 20144- Sports Sunday cornal Line / NFL 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su cornal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su cornal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su cornal Line / SPOT 09/23/12-09/23/12 4 :30 20141- 60 Minutes	ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning 2 X ormal Line / SPOT 09/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 X ormal Line / SPOT 09/21/12-09/21/12 4 :30 115389- Blue Bloods ormal Line / SPOT 09/22/12-09/22/12 4 :30 20108- News @ 10pm Sat ormal Line / SPOT 09/22/12-09/22/12 4 :30 20103- News @ 6pm Sa ormal Line / SPOT 09/23/12-09/23/12 4 :30 20789- News @ 10pm Sun ormal Line / SPOT 09/23/12-09/23/12 4 :30 20144- Sports Sunday ormal Line / NFL 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su	ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning 2 X X ormal Line / SPOT 09/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 X X ormal Line / SPOT 09/21/12-09/21/12 4 :30 115389- Blue Bloods ormal Line / SPOT 09/22/12-09/22/12 4 :30 20108- News @ 10pm Sat ormal Line / SPOT 09/22/12-09/22/12 4 :30 20103- News @ 6pm Sa ormal Line / SPOT 09/23/12-09/23/12 4 :30 20789- News @ 10pm Sun ormal Line / SPOT 09/23/12-09/23/12 4 :30 20144- Sports Sunday ormal Line / NFL 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su ormal Line / SPOT 09/23/12-09/23/12 4 :30 20141- 60 Minutes	Tonight Toni	Tonight Toni	ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning 2 X	Tonight Toni	ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning 2 X X X X Z \$200. ormal Line / SPOT 09/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 X <td>ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning 2 X X X X Z \$200.00 \$400.00 ormal Line / SPOT 09/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 X <</td> <td>Tonight Ormal Line / SPOT O9/18/12-09/21/12 4 :30 131968- CBS This Morning 2 X X X X X 2 2 \$200.00 \$400.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 X X X X X 2 2 \$150.00 \$300.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/21/12-09/21/12 4 :30 115389- Blue Bloods 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/22/12-09/22/12 4 :30 20108- News @ 10pm Sat 1 1 \$400.00 \$400.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20789- News @ 10pm Sun 1 1 \$4,800.00 \$1,800.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20144- Sports Sunday 1 1 \$350.00 \$350.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 11:58A- 6:15P (CT) 1 1 \$5,000.00 \$50.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su 1 1 \$400.00 \$400.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20141- 60 Minutes 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV)</td> <td> Tonight Toni</td>	ormal Line / SPOT 09/18/12-09/21/12 4 :30 131968- CBS This Morning 2 X X X X Z \$200.00 \$400.00 ormal Line / SPOT 09/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 X <	Tonight Ormal Line / SPOT O9/18/12-09/21/12 4 :30 131968- CBS This Morning 2 X X X X X 2 2 \$200.00 \$400.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/18/12-09/21/12 4 :30 114240- Nate Berkus Show 2 X X X X X 2 2 \$150.00 \$300.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/21/12-09/21/12 4 :30 115389- Blue Bloods 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/22/12-09/22/12 4 :30 20108- News @ 10pm Sat 1 1 \$400.00 \$400.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20789- News @ 10pm Sun 1 1 \$4,800.00 \$1,800.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20144- Sports Sunday 1 1 \$350.00 \$350.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 11:58A- 6:15P (CT) 1 1 \$5,000.00 \$50.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su 1 1 \$400.00 \$400.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20757- News @ 5:30pm Su 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV) Ormal Line / SPOT O9/23/12-09/23/12 4 :30 20141- 60 Minutes 1 1 \$3,500.00 \$3,500.00 St. Louis (KMOV) (KMOV)	Tonight Toni

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station:

Comments:

Date:



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Contract # 847412

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Great American Media (2039)/556615156

Political - US House (1175) DEMOCRAT - PAC (169546) Salesperson Johannessen, Jordan (2818)

TeleRep - New York

KAUFMAN, MEREDITH **Buyer Name** Phone/Fax

Agency/T-Code

Product

Brand

Sales Office

Date:

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CPE 11/14/1568 **Account Types** National/Political PAC - Agency

Billing Type Weekly/Irregular DEM CONGRES CAMPAIGN Comments

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Betsy Waxberg

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No CO-OP 06267887 Headline #

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Sales Tax

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By Broadcast Month	Spots .	<u>Rate</u>
Sep. 2012	45	\$48,350.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	ı F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	6:58P- 8P (CT)				1 1 1	1			1	1	\$4,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)	BIG BANG THEORY/CBSSITCOM EFF. FAL	8/8/12
26.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	42783- NCIS			1					1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	NCIS	8/8/12
27.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	26459- Big Brother				1				i	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	BIG BROTHER FTC	8/8/12
28.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20022- Price is Right		1							1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/8/12
29.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20023- News @ 12noon M-F		1						1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/8/12
30.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20054- News @ 5pm M-F		1						<u> </u>	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/8/12
31.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20015- News @ 6am M-F		1		1				i	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/8/12
32.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	131968- CBS This Morning		1							1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/8/12
					COI	VFI	RIV	1A1	ГІС	NC	С	ON	TR	ACT	-				
									_		_								

Accepted-Agency/Advertiser: